

**Vision - Why does Christian Family Care exist** - We exist because the fallen nature of man and the breakdown of the family in America have resulted in the abuse, neglect, and abandonment of children. We believe God's design is for **every child to be loved and nurtured in a Christ-centered family**. Our dream in the next decade is to serve 5,000 children/families per year.

**What are the core values that guide our behavior** - We are the hands and feet of Christ in our generation! We work not for man, but for the Lord. **We value children and strong Christ-centered families, the biblical principles of compassion, excellence, integrity, improving communities where we live, and cultural competence**. We serve together, with transparency encouraging and sharpening one another to steward the resources God has given us both in people and finance to do His work, in His name, and for His glory.

**Mission - What Do We Do** - We collaborate with community leaders to engage Christians in relational ministry and provide services and resources that **strengthen families and serve at-risk children in the name of Jesus Christ**.

**Focus – Where We Direct Our Energy** – We are focused on **Prevention** – keeping families from disrupting and empowering families to flourish. **Preparedness** – providing knowledge and training to help kids and adults who suffered adverse experiences thrive. **Restoration** – believing people can change, ensure a secure, safe, stable, and consistent environment for children and families. **Preservation** – keeping families intact and God's unique design of the family prevalent.

**How Will We Succeed** - We will differentiate ourselves by asking God for help; seek to glorify God not ourselves in the results we deliver; align why, what, and how we do what we do with the Bible and integrate Christ into our work; develop sustainability into all programs and activities; and produce trauma-informed and evidence-based practices with high impact measurable results that affect cultural change in the communities we serve.

**What Is Most Important Now** - Building a high impact Christ-driven family-centric organization that improves and stabilizes communities we serve; grows the hearts of Christians to know God's design for the family and the issues leading to opposition of God's design in society today and activates Christians to partner with us in this work.

**What are the general guiding objectives that will define our strategic objectives for the next decade (2022-2032)**

1. Continuously improve the seven impact measures of current programs/activities
2. Identify new opportunities that contribute to achieving high-impact and untethered Christian witness in the arenas of Preservation, Prevention, Preparedness, and Restoration
3. Strengthening the health of CFC as measured by the Vital Signs of Health and Standards of Health.
4. Invest in programs/activities that have the greatest opportunity for measurable change in communities served.
5. Eliminate programs/activities that are not self-sustainable and/or do not produce high transformational impact.

### **Becoming the Visible Community**

- **B**eing a Christian company that is fully committed to operating in alignment with Biblical Truth; and gives visibility of what we have seen modeled from Christ, the Truth, with excellence in the community, at whatever personal and/or corporate cost.
- **E**ngaging the community, with moral integrity (personal and corporate righteousness) for the purpose of glorifying God.
- **S**erving the community, at large, with excellence and in alignment with Christ's model of love and truth to others, revealing Jesus Christ who is the source of life.
- **T**rusting God to open opportunities, provide resources, and make fruitful our work. God can do more than what we can think or imagine with the resources we have. God promises all he has chosen will come to him.

## FYE 2024 Strategic Objectives

*The Visible Community of CFC*

### One Word Focus: RESHAPE

Reshape the perception of CFC in the community to be known as the leading provider of Christ-centered family services as viewed through the lens of four pillars: **Preservation, Restoration, Preparedness, and Prevention.**

### Objective:

A sustainable, visible, Christian community that strengthens families and improves the wellbeing of children in communities served leading toward a growth of children raised in two-parent Christ-centered families.

### FY 2023/24 Objectives:

- **Lives Touched** – Seize opportunities for growth – Family Care KIDS (second location), Counseling (1,000 clients), STRONG Families (100 served), Family Care Learning (360 users).
- **Sustainable Resources** - Grow income contribution of charitable giving and social enterprises (AZ Family Counseling, Family Care KIDS, Thrift Stores), to 80% of total expenses (i.e., no more than 20% from government funding). Secure 3-year sponsors for Family Care KIDS, STRONG Families, and Project Starfish. Proactive employee recruitment and development plan (paid/non-paid) to fuel expansion of services.
- **Mission Impact** - Assessment outcomes reveal improvement in life circumstances by coaching and counseling clients in 80% of cases; Assessment outcomes reveal that service recipients experience increased relational support because of the Family Services programs in 90% of cases; Pilot a Thrift Store program to provide career development of 1000 hours of older youth.
- **Team Strength** - 90% of the top three levels of management have 1-2 people in a 2-3-year personalized training plan of preparedness; staff turnover less than 30%; create and promote Bible Study program that strengthens team alignment with CFC's guiding principles.
- **Child & Family Health** – 60% of children/families served are in healthy relationships connected to multiple CFC services; 80% of all children served are reunited or stabilized in an intact functioning home; 95% or more of child placements are in two-parent married (m/f) families;.65% of foster parents will make 3 or more connections with birth parents.
- **Community** – 40% of CFC's current partners and participants will engage in services from a new pillar of CFC; grow onsite services on three or more schools/businesses; and three or more onsite collaborative partnerships with church/ministry partners.

